



# **ALEXANDRA PARK AND PALACE JOINT MEETING OF THE STATUTORY ADVISORY AND CONSULTATIVE COMMITTEES**

**15 MARCH 2021**

**Report Title:** Advertising, Planning and Listed Building Consent applications

**Report of:** Emma Dagnes, Deputy CEO

**Purpose:** To seek feedback from the Committees on various planning and listed building consent applications that have been submitted or are being prepared by the Trust.

**Local Government (Access to Information) Act 1985**

N/A

## **1. Recommendations**

- i. To consider and provide feedback on the following proposed applications:
  - a. Advertisement Consent and Planning Consent to update external signage in Alexandra Park and on Alexandra Palace Way;
  - b. Planning and Listed Building Consent for additional seating, shading structures, festoon lighting and planting in the outdoor beer garden;
  - c. Planning and Listed Building Consent for Composting Toilet Facility in the Old Deer Enclosure, and;
- ii. To note the information on the application for Listed Building Consent in relation to redecoration of the Great Hall external space frames.

## **2. Executive Summary**

- 2.1 This report seeks SAC/CC feedback on a number of projects that require permission from the local planning authority.
- 2.2 **To update existing external signage** in line with the new brand (13 noticeboards in the Park to be replaced with notice/monolith boards and 63 new banners to be installed on lampposts in the East Car Park and along AP Way (*planning consent and advertising consent*)).

- 2.3 **Redecoration of the Great Hall external space frames** repainting the existing Powder Coated Blue steel frame with Jotun Hardtop XL Dark Aluminium in accordance with the Alexandra Park & Palace Colour Framework (*listed building consent*) - application submitted.
- 2.4 **Improvements to the outdoor beer garden** (The Terrace) additional festoon lighting and furniture and **Installation of Outdoor Toilet in Old Deer Enclosure** (*each requiring both planning consent and listed building consent*):
- 2.5 To make the best use of the Charity's resources, and the 8-week application process, the intention is to:
- combine the proposals requiring Planning Consent into a single application (*External Signage and The Terrace*), and;
  - make one application for Listed Building Consent (*The Terrace proposals*);
  - submit a standalone Advertisement Consent application for the External Signage update.
- 2.6 This report provides a summary of the proposals, each of which will contribute individually to the Charity's overall resilience, when normal activities in the Park and Palace are able to resume and for the future.

### 3. External Signage Update

- 3.1 The proposal is to replace 13 (out of 15 existing) wooden noticeboards in Alexandra Park with new metal notice boards, in keeping with the refreshed branding, the on-building panels and site directional signage on AP Way, installed in 2019.
- 3.2 The locations of the boards will stay the same (as shown on the map, in the artwork design document at Appendix 1) with some alterations to scale:
- 2 x single-sided noticeboards, measuring 1m x 2.2m (*above ground*)
  - 5 x double-sided noticeboards, 1m x 2.2m
  - 3 x two-sided boards, 1m x 2.5m
  - 3 x four-sided boards, 1m x 2.5m
- 3.3 Larger boards have been chosen to replace 6 noticeboards in the higher footfall areas as they can be seen from further away and take up less ground space.
- 3.4 Two existing single sided noticeboards are damaged and will be removed. These are at Gate 1 and Gate 12 and will not be replaced as there will be new boards installed in nearby locations.
- 3.5 The Friends of the Park noticeboard is not included in this proposal.
- 3.6 The application is also seeking consent to install 75cm x150cm banners on 63 selected lampposts along Alexandra Palace Way and in the East Car Park.
- 3.7 Examples of indicative Artwork and draft Design, Access and Heritage Statement are attached at Appendices 1 & 2.

#### 4. Outdoor Beer Garden: The Terrace

- 4.1 In 2019 planning permission was granted for a shaded seating structure (pergola) in the outdoor beer garden, accompanied by planting, festoon lighting and bench seating. This furniture will return to the outdoor beer garden in May 2021 (until September) and the team will be applying for planning permission to further improve the space early in 2021.
- 4.2 The improvements will see the addition of 17 bench tables, two 5m x 5m square gazebos and four 4m x 4m square gazebos and some additional planters. In addition to this it is proposed that a small run of festoon lighting will be put in place between the main building and the pergola to enhance the atmosphere and provide much needed soft lighting.
- 4.3 The festoons will be attached to 7 separate points of the building, as show in Appendix 5, with a span of about 90degrees, therefore listed building consent will be required, and will meet at one anchored point on the pergola.
- 4.4 During consultation on the 2019 plans, at its meeting on 24 April 2019, the SAC & CC had concerns around pedestrian access and loss of views. Whilst The Terrace is in operation under covid restrictions it will need to have no pedestrian access (as was the case during 2020) to be able to manage track and trace. Once restrictions are lifted then this will be open access and no views will be restricted with exception of the already installed pagoda which was agreed in 2019.
- 4.5 During opening times background music will be played, as has always been the case and sound levels will be monitored. 6 noise complaints relating to The Terrace were received last year (3 in July and 3 in August). These were from 3 local residents with whom the Trust has regular, positive communications and who were understanding as we adjusted operations to reduce the sound that had been drifting towards the lower areas of the Park.
- 4.6 2019 plans compared with the current plan:

##### 2019

Covered Wooden Structure  
28 Square Bench seats  
12 Round Bench seats  
4 x Low-level wood planter seats  
1 m x 1m grass/ dance area  
12m x 4 festoon lighting  
12 AP Branded 12 Wooden Deck Chairs  
4 Square wood Planters

##### 2021

Covered Wooden Structure  
45 square bench seats  
12 round bench tables  
4 wood planter seats still low level  
N/A  
c20m x 7 festoon lighting plus 7 points  
N/A  
4 Square wood Planters  
2x 5m x 5m square gazebos  
4x 4m x 4m square gazebos

#### 5. Outdoor Toilet in the Old Deer Enclosure

- 5.1 The Old Deer Enclosure was used for some learning and participation activities during 2020 and it has been a long held ambition to create a dedicated outdoor learning space in the disused area.

- 5.2 The proposed accessible composting toilet facility, measuring 3m (H) x 3.28m (W) x 2.64m (D), would have a steel base structure and chimney (powered by wind and solar powered), with aluminium roof cap, timber walls and roof (with a phenol external surface).
- 5.3 A draft Design, Access and Heritage Statement is included at Appendix 5 with images and diagrams.

## **6 Great Hall Spaceframes Redecoration**

- 5.1 At the last SAC & CC meeting on 5 November 2020 we reported that glazing and metal work inspections were being conducted in the Great Hall including some repairs and sample decorations to the external spaceframes.
- 5.2 Essential metal work repairs were conducted, however the external spaceframes have not been redecorated since installation in the late 1980's and are badly degraded particularly to the NW spaceframe and in more isolated areas to the SW, SE and NE spaceframes.
- 5.3 An application for Listed Building Consent was submitted on 15 February 2021 for the abseil redecoration of the external space frames during April (set up and extensive preparation work and undercoat) and May (final top coat/ colour change) while the building is not in public use.
- 5.4 The existing powder coated blue colour is noticeable against the Great Hall roof skyline and is out of context with the other elements of the roof and surrounding masonry and the 2019 Colour Framework for the Park and Palace. It is proposed to change the colour of the spaceframes to a Jotun, XL Hardtop 'Dark Aluminium' Grey. See images at Appendix 6.

## **6. Legal Implications**

- 6.1 The Council's Head of Legal & Governance (interim) has been consulted in the preparation of this report, and in noting that the Recommendations all fall within the terms of reference for each Committee, has no comments.

## **7. Use of Appendices**

- Appendix 1 – External Advertising Artwork
- Appendix 2 – External Advertising Draft Design, Access and Heritage Statement
- Appendix 3 – The Terrace Draft Design Access and Heritage Statement
- Appendix 4 – The Terrace Plans (x3)
- Appendix 5 – Composting Toilet, Design, Access and Heritage Statement
- Appendix 6 – Great Hall Space Frames Redecoration